

# BRINGING PAINT STEWARDSHIP TO MISSOURI – SB239

Save money & create jobs through an industry-sponsored paint recycling program.



It is estimated that 1.3 million gallons of paint go unused each year in Missouri. That's enough to paint 52,000 two-story houses. The price of managing leftover consumer paint is staggering too, reaching upwards of \$8 per liquid gallon.

(Source: Massachusetts Municipal Paint Survey, PSI, 2014).


## How can Missouri save money on leftover paint management?


By passing paint stewardship legislation, Missouri could gain financial benefits of more than \$12 million annually on the collection and management of leftover paint. Leftover paint is one of the biggest contributors to household hazardous waste (HHW) collection programs and is a financial burden on shrinking municipal budgets.

## The paint stewardship solution

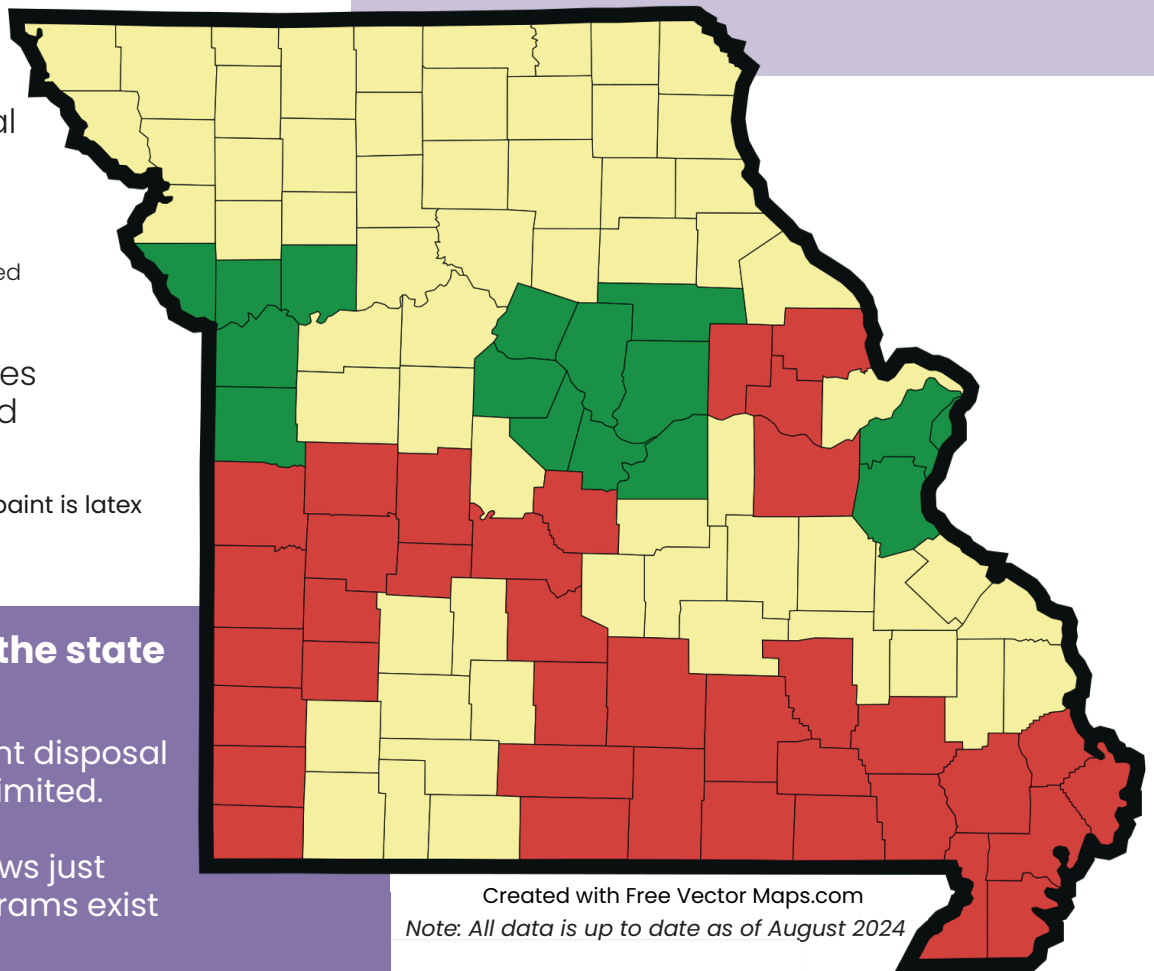
Missouri has the opportunity to enact paint stewardship legislation that puts the responsibility for end-of-life management of leftover paint on the paint industry. In this program, consumers return leftover paint to convenient drop-off locations where it is then transported to processors who recycle as much as possible. Most leftover paint is diverted from landfills. This program is the result of a national, multi-stakeholder agreement facilitated by the Product Stewardship Institute (PSI).

 No paint disposal services

 Limited services:  
•No latex paint accepted  
•Limited collections

 Adequate services for oil-based and latex paint

\*Note: 80% of leftover paint is latex and 20% is oil-based



## Opportunity across the state



Access to paint disposal in Missouri is limited.

**This map** shows just how few programs exist state-wide.

PaintCare would significantly increase access and provide residents and businesses the opportunity to properly manage their paint.

Created with Free Vector Maps.com  
Note: All data is up to date as of August 2024



# Major Stakeholder Roles and Responsibilities:

## Paint Manufacturers

- Create a “stewardship organization” to set up and run a convenient, statewide system for the collection of postconsumer paint.
- Submit a plan to the state for approval, and then provide annual reports on the program’s performance.
- Fund the program through sales of new paint

## State & Local Government

- The state will review and, as appropriate, approve the stewardship organization’s plan and reports, and will provide an up-to-date webpage with a list of compliant manufacturers and the brands of paint they sell.
- The existing local government HHW collection infrastructure will be invited to participate in the stewardship program.

## Painting Contractors

- Greater opportunities to manage leftover paint at less cost.
- Opportunities to offer more sustainable paint management options to their customers by recycling paint at no extra cost.

## Retailers

- Retailers would ensure that any paint sold is participating in a state-approved product stewardship program. A list of approved manufacturers and products will be available on the state’s website.
- A nominal fee at the time of purchase will cover the cost of recycling leftover paint at convenient drop off locations.
- Volunteer to become a collection site.

## Consumers

- Purchase and use their paint in the same way they always have, but will be provided information that recommends ways to purchase the right amount of paint, reduce the amount of paint that becomes waste, and what to do with any leftover paint that does accumulate.
- A nominal fee at the time of purchase will cover the cost of recycling leftover paint at convenient drop off locations.

## Benefits of paint stewardship in Missouri

- ✓ **More Collection Opportunities for Farmers, Contractors, and Small Businesses:** *PaintCare provides free collection services and works with retailers, who can volunteer to be collection sites.*
- ✓ **Reduced Cost:** *Local governments save money - wasted paint can account for up to 50% of volume and costs of household hazardous waste programs.*
- ✓ **Less Disposal, More Reuse and Recycling:** *More paint will be diverted from disposal facilities and recycled, which reduces waste.*
- ✓ **More Jobs:** *In-state jobs will be created in the paint recycling, waste management, and transportation industries.*

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