

SB 239

BRINGING PAINT STEWARDSHIP TO MISSOURI

SB 239, sponsored by Sen. Jamie Burger, would establish a convenient and cost-effective paint collection and recycling program, operated by the paint industry, for Missouri residents and businesses.

THE PROBLEM:

- ▶ Each year, Missouri residents, businesses, and institutions generate an estimated **1.3 million gallons of leftover paint** – about 10% of all paint sold in the state, enough to paint **52,000 two-story houses**.
- ▶ If all this paint were managed properly through household hazardous waste collections, it would cost **more than \$12 million per year**.
- ▶ Paint recycling opportunities in Missouri are limited, and as a result, leftover paint is often stored in basements, where it is vulnerable to flooding, poured down drains, contaminating waterways, or disposed of in landfills.



THE SOLUTION:

- The American Coatings Association (ACA), which represents the paint industry, supports paint stewardship legislation like SB 239.
- ACA was one of the first – and remains one of the few – industry associations to work collaboratively with governments and recyclers to take responsibility for recovering the products they put on the market.
- Therefore, **paint stewardship is not an uphill battle against manufacturers, but an opportunity to work with the industry to benefit Missouri financially and environmentally.**

Under paint stewardship legislation, retailers can volunteer to serve as drop-off sites for leftover paint, a service that brings additional foot traffic into stores and improves customer loyalty. Across the country, more than 1,300 retailers have become collection locations for **PaintCare**, the industry nonprofit managing the paint program.

Since the first paint stewardship program launched in Oregon in 2010, PaintCare has:

- collected **over 50 million gallons of leftover paint** from all participating states;
- reused or recycled **more than 70% of all latex paint collected**;
- relieved local governments of **over \$240 million in avoided transportation and processing costs**; and
- established **more than 2,000 collection sites, 70% of which are retail locations**, providing far greater convenience to residents and decreasing the burden on local government programs.

What is the PaintCare program?

SB 239 is consistent with paint stewardship legislation passed in 12 jurisdictions: California, Colorado, Connecticut, the District of Columbia, Illinois, Oregon, Maine, Minnesota, New York, Rhode Island, Vermont, and Washington.

Share your perspective:

- You can share your thoughts on this legislation by contacting your state legislators. Find them at:
www.senate.mo.gov/legislookup

Learn More:

MissouriPSC.org/paint

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